

Katrina Burch  
007012785  
Time Capsule artifacts

Artifact number one is the Facebook account of up and coming artist Jesse Macht. He plays guitar and does vocals. His Facebook states that he has recently completed his debut album. I chose his Facebook for a couple of reasons. The first being, is that he's not signed to any record deal and I feel that artists that do not have the backing of a major record label need to be promoted. Second, he interacts with his fans, including having Ustream concerts just for his Facebook fans. Third, I think he's good, and I really enjoy his music.

His Facebook can be found at: <http://www.facebook.com/pages/Jesse-Macht-Music/142470029142862>. I think it is important to preserve social networking sites like these because it gives a glimpse into the life of the artist before they hit it big.

The second artifact is a blog written by singer/songwriter/actor, Harley Jay, which can be found at <http://hj-blog.com/>. The main reason I chose it was because not only is it really written by him but he's funny, but he allows his fan into both what he's working on but the creative process which is really fun and cool to see. Like Jesse Macht, Harley is unsigned but über talented. He's so appreciative of his fans that he's allowing his second album, *Without Wax* to be downloaded for free... Similarly to Macht, capturing this blog in a time capsule will give people an idea in the many ways that musicians keep in contact with their fans (Harley also uses other social media outlets like twitter, Facebook, and YouTube).

The third artifact is a singer/actor from Broadway, James Barbour ([http://twitter.com/#!/james\\_barbour](http://twitter.com/#!/james_barbour)) (he also utilizes a blog). I chose this twitter out of the many musicians I follow because James actually started following me before I did him! He started following me after I mentioned wanted to see one of the shows he was in at the time. He not only posts about himself and what he is up to but he also interacts with fans, unlike a lot of celebrities on twitter.

The fourth artifact is the YouTube channel of an acapella group named Straight No Chaser. It can be found at <http://www.youtube.com/user/sncmusic>. The reason I chose this channel is that while people do comment, SNC has probably one of the largest cult followings I've ever been a part of. They are not all that well known to the mainstream media but millions of people have heard of them. I heard about them through a friend when she saw them when they were still quite small and by the time I had viewed their first video, it had billions of hits. It was really incredible to see how fast their first video went while and so that is the main reason I am including it.

The fifth and final artifact that I am including is the podcast done by Seth Rudetsky on playbill.com (it can be found here: [http://www.playbill.com/celebritybuzz/section/38.html#search\\_form](http://www.playbill.com/celebritybuzz/section/38.html#search_form), where it is also written as a news article). You can also subscribe to the podcast via iTunes. Seth Rudetsky is probably the most knowledgeable person in the world on Broadway history as well as being a conductor and pianist. This podcast is the audio version of his article as well as tidbits about songs and history. I chose this because not only is it a musician writing about dishing and gossip on the Broadway scene but it gives the listener a chance to hear Rudetsky explain clips and why they're "ah-mazing" as he says.